

2013
Council of Stewards
(Board of Directors)

2013 Chair and President
Edith Crowe

Corresponding Secretary
Edith L. Crowe
Correspondence@mythsoc.org

Treasurer
Lisa Deutsch Harrigan
Box 28427
San Jose CA 95159
Treasurer@mythsoc.org

Recording Secretary
Geraldine Holmes
Secretary@mythsoc.org

Editor of *Mythic Circle*
Gwenyth Hood
Mythiccircle@mythsoc.org

Editor of *Mythlore*
Janet Brennan Croft
Mythlore@mythsoc.org

Webmaster
vacant
Webmaster@mythsoc.org

Secretary for Mythopoeic Conferences
Lynn Maudlin
Box 394
Altadena CA 91003-0394
Mythcon@mythsoc.org

Editor of *Mythprint*
Jason Fisher
Mythprint@mythsoc.org

Secretary for the Mythopoeic Press
Leslie Donovan
Press@mythsoc.org

Awards Administrator
David Oberhelman
Awards@mythsoc.org

Manager of the Orders Dept.
Lee Speth
Orders@mythsoc.org

Membership Secretary and Liaison for Discussion & Special Interest Groups
Marion VanLoo
Box 71, Napoleon MI 49261
Membership@mythsoc.org

The Mythopoeic Society



Annual Report for the Year 2012

President's Report

by David Oberhelman, 2012 Chair

Having just stepped down from my first-ever term as Chair of the Council of Stewards and President of the Mythopoeic Society, I am honored to be writing the Past President's report for 2012. I would like to thank my fellow Stewards for their vote of confidence in me, and for their support and hard work throughout the year. I'd also like to express my gratitude to all the members of the Mythopoeic Society for their dedication to the organization and to all that it represents. It was a privilege to play a part in helping guide the Society as it reflects on its past achievements and looks forward to the future.

This year we returned to one of our familiar sites, the Clark Kerr Campus at the University of California, Berkley, for an excellent Mythcon 43 with Father G. Ronald Murphy and Malinda Lo as our Guests of Honor. Thanks to Eric Rauscher and all the Mythcon 43 committee members for their making the magic happen, and helping us cross the continents, in the Bay Area this past summer.

2012 was a busy year for us on the online front. In the fall we appointed Eleanor Farrell to be our first "Social Media Butterfly" (er, that is, "Coordinator") to help the Society manage its various social media outlets such as Facebook, Twitter, Google+, Pinterest, Flickr, Goodreads, and others. Ellie serves as an ex-officio member of the Council of Stewards, and has done a wonderful job giving us a voice in all these social networks.

It is with some regret that I report that our skillful Web Editor Randy Hoyt announced in 2012 that he would have to step down due to new work and family commitments. We will miss him in this role and wish him the best in his new endeavors! We are currently seeking applications for a new Web Editor, so if anyone is interested, please contact Edith Crowe, our current Council Chair, at correspondence@mythsoc.org. It is a very fun and rewarding job, and I encourage anyone with an interest in Web design to consider it.

Our publication departments were very active in 2012. Jason Fisher continued to produce our electronic *Mythprint*, and our *Mythlore* Editor Janet Croft and Mythopoeic Press Editor Leslie Donovan produced an electronic *Mythlore* Index which was unveiled at Mythcon 43. Calls for papers have gone out for two new essay collections from the Mythopoeic Press, and there are other exciting book projects in the works. Gwenyth Hood brought out a new *Mythic Circle* with imaginative stories, poems, and illustrations, and Janet saw to it that *Mythlore* continues to set the standard for the scholarly discussion of mythopoeic literature.

Thanks also to our other Stewards for their vital "behind the scenes" efforts to keep the Society going this past year. They kept our books balanced (Lisa Harrigan), future Mythcons planned (Lynn Maudlin), our membership roster updated (Marion Van Loo), our orders moving (Lee Speth and others), our correspondence flowing (Edith Crowe), and our meeting minutes recorded (Gerry Holmes).

I hope to see many of you in East Lansing, Michigan in July 2013 for what will be an exciting Mythcon 44!



Mythopoeic Press

by Leslie Donovan

2012 Publications

- At Mythcon 43, the Mythopoeic Society Press (MythPress) and *Mythlore* released a joint publication of *Mythlore Index Plus*, edited by Edith Crowe and Janet Croft, illustrated with classic black and white with artwork by Tim Kirk and Sarah Beach. This newly, updated edition of the *Mythlore Index* covers issues 1-120 and has been expanded to include all articles and reviews published in the *Tolkien Journal*, *Mythcon Conference Proceedings*, and the Mythopoeic Press Essay Collections. Articles are indexed by author, title, and subject, and reviews by author and author of item reviewed. The index can be purchased for \$10 on our website, www.mythsoc.org/press.

Upcoming for 2013

- Forthcoming Publication: *Ransoming the Waste Land: Papers on C.S. Lewis's Space Trilogy and Other Works*, edited by Emily Auger

In 2013, MythPress will publish a new collection of scholarly articles by Nancy-Lou Patterson, titled *Ransoming the Waste Land: Papers on C.S. Lewis's Space Trilogy and Other Works*. Edited by Emily Auger, this volume will include six of articles originally published in *Mythlore*, four articles from smaller journals that are now difficult to obtain, and one previously unpublished article. When published, this collection will be available in both print and ebook formats. We expect this work to be published no later than the fall and, perhaps, by Mythcon.

- Ebook Releases

We plan to release ebook versions of *Tolkien on Film* as well as *The Intersection of Fantasy and Native America*.

- Call for Papers: *Women in the Works of J.R.R. Tolkien*, edited by Janet Brennan Croft and Leslie A. Donovan

The place of women in Tolkien's world is a perennially troublesome topic. On the surface, Tolkien's major works seem to ignore women or place them on unattainable pedestals, and popular criticism of Tolkien often focuses on this issue. But a closer look can be quite revealing; the deeper one delves into the legendarium and other works, the more prevalent, complex, and powerful the female characters turn out to be. Additionally, male characters often exhibit and are valued for what might be seen as feminine characteristics, and characters who balance feminine and masculine traits are held up as ideals. This collection will bring together several classic essays on Tolkien's portrayal of women and the feminine with new takes on the topic.

Projected publication date: Spring 2014

Deadline for abstracts: May 30, 2013

Deadline for finished papers: September 1, 2013

- Call for Papers: *Baptism of Fire: The Birth of Modern British Fantasy in World War I*, edited by Janet Brennan Croft

In Great Britain, the post-World War I years saw a flowering of fantasy written by authors who had lived through its horrors. Tom Shippey observed in *Tolkien: Author of the Century* that the originators of what we would consider the "late twentieth-century fantastic mode" were in many cases "traumatized authors" who had survived combat and other experiences of the war. Janet Croft, in *War and the Works of J.R.R. Tolkien*, notes psychiatrist W.H.R. Rivers's observations that his Great War patients processed their experiences through both dreams and writing. This essay collection will examine the fantasy fiction, poetry, and potentially art of authors affected in one way or another by the Great War and its lasting legacy. Some authors we may consider are: J.R.R. Tolkien, C.S. Lewis, Charles Williams, E.R. Eddison, Kenneth Grahame, A.A. Milne, Sylvia Townsend Warner, Mervyn Peake, James Stephens, David Jones, G.K. Chesterton, Rudyard Kipling; see <http://www.firstworldwar.com/poetsandprose/index.htm> for more possibilities.

Projected publication date: Fall 2014

Deadline for abstracts: September 1, 2013

Deadline for finished papers: April 1, 2014

Stay Tuned

- As new MythPress projects are released, they will be announced on the MythSoc website at www.mythsoc.org.

Mythic Circle

by Gwenyth Hood

Mythic Circle #34 came out in July 2012, at a cost of \$644.66 for printing and mailing. It is anticipated that the next issue, #35, will come out in the June or July of this year. Many promising submissions have been received for #35, and of those that have been accepted, two have been sent to a possible illustrator. Once this issue is full, the editor will, as time allows, start reading for the next issue, #36.

Report of the Treasury

by Lisa Deutsch Harrigan

"We have Money!" But less than last year. Please send us more through your continued support with memberships and donations.

Balance Sheet as of 12/31/2012

Assets

Checking	\$ 3,443.81
Cash Maximizer	32,724.83
Certificate of Deposit	12,956.27
PayPal Money Market	926.38
Cash Boxes	223.87
Accounts Receivable	229.39
Checks to be deposited	245.75
MythPress Stock	7,712.91
Total Assets	\$ 58,463.21

Liabilities & Equity

Accounts Payable	\$ 1,893.06
------------------	-------------

Reserves for Subscriptions

Mythlore	3,156.25
Mythprint	1,661.00
Mythic Circle	32.00

Special Funds

Lifetime Memberships	5,863.00
Endowment Fund	2,490.00
Mythopoeic Scholarship Fund	3,527.18

Unrestricted Funds	39,840.72
---------------------------	------------------

Total Liabilities & Equity	\$ 58,463.21
---------------------------------------	---------------------

Income/Expenses for 2012

Income

Dues	\$ 3,728.00
Interest	50.92
Mythcon Auction	193.00
General Donations	5.68
Amazon Referral Income	221.68
Orders Dept.	2,145.12
Mythlore	\$ 7,935.57
Mythprint	1,135.00
Mythic Circle	313.00
Mythopoeic Press	1,393.69

Total Ordinary Income	\$ 17,121.66
------------------------------	---------------------

Expenses

Telephone	472.41
Storage Rent	2,880.00
Liability Insurance	778.00
Fees	10.00
General Expenses	237.45

Membership	442.90
Missing Persons	107.37
Annual Report	79.69
MythSoc Awards	399.80
Mythcon Secretary	137.94
Internet Expenses	102.00
PayPal/Credit Card Fees	1,451.84
Treasurer	182.24
Orders Dept	998.42
Total General Expenses	\$ 8,279.86

Mythlore	\$ 6,508.25
Mythprint	2,275.47
Mythic Circle	644.66
Mythopoeic Press	1,253.95

Total Ordinary Expenses	\$ 18,962.19
--------------------------------	---------------------

Net Ordinary Loss	- \$ 1,840.53
--------------------------	----------------------

Mythcon for 2012 has not finished setting it's books, so it can't be included in the above income, but it did make a bit of money. But this bottom line is a drop from prior years where we eeked out a positive bottom line. This is not a good trend.

Below is our Budget for Next Year.

The Budget for 2013

Income

Dues	\$ 3,500.00
Interest	100.00
Mythcon	0.00
Misc. Income	600.00
Orders Dept	2,000.00
Mythlore	8,700.00
Mythprint	1,000.00
Mythic Circle	500.00
Mythopoeic Press	2,105.00

Total Income	\$ 18,505.00
---------------------	---------------------

Expenses

Telephone	\$ 600.00
General Expenses	467.00
Storage Rent	2,900.00
Insurance	800.00
Membership Secretary	600.00
Publicity	500.00
Mythcon Seed Money	500.00
Mythopoeic Awards	500.00

Annual Report	100.00
Corresponding Secretary	50.00
Discussion Group Sec	50.00
Mythcon Secretary	100.00
Recording Secretary	30.00
Board of Advisors	50.00
Internet Expenses	275.00
PayPal/Credit Card Fees	1,400.00
Treasurer	200.00
Orders Dept	1,000.00

Total General Expenses	\$ 10,122.00
-------------------------------	---------------------

Mythlore	\$ 8,600.00
Mythprint	2,300.00
Mythic Circle	750.00
Mythopoeic Press	7,000.00
Total Expenses	\$ 28,772.00

Total Loss	(\$ 10,267.00)
-------------------	-----------------------

As usual, there is a deficit. General Expenses are going up. We need to ask about raising basic membership to help out. Buy More Books from the Mythopoeic Press. And Don't forget your *Mythlore*, *Mythic Circle* and Membership Renewals.

And Come to Mythcon in Michigan. The profit helps the MythSoc bottom line. Come and enjoy a Mythopoeic Society Tradition!

Donations Please!

We can always use help. And Starving Scholars and our Endowment fund are always looking for additions. We are now set up to take donations through Paypal. Just go to our website, where all is explained.

The Mythopoeic Society is a registered non-profit group under Section 501(c)(3), so donations (but not subscriptions or membership) are tax deductible.

If you have any questions, you can contact me through my PO Box 28427, San Jose, CA 95159 or e-mail treasurer@mythsoc.org.



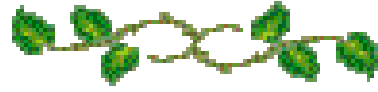
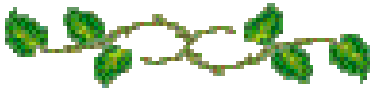
Corresponding Secretary

By Edith L. Crowe

Last year was a significant one for the Corresponding Secretary, since it might be the last. As I reported last year, we need to think in terms of a *Communications* Secretary who's heavily involved in social media. This is not me, nor do I want it to be. The ideal, from my point of view, is to find someone new (and probably younger) who wants to take the renamed position as a Steward.

For now, Ellie Farrell has agreed to be our Social Media Butterfly and get things started. We've established accounts on many sites. At this time it's Facebook (4 pages), Twitter, Google+, Pinterest, LinkedIn and Goodreads. It's important for you who are on some or all of these various sites to "Like" or otherwise connect to our pages, and post appropriate things or respond to things posted. We're trying to do some outreach to let people know we exist, and encourage new members to join--especially younger ones.

Adapt or die is this year's motto. If you have any ideas or responses I'd love to get them at correspondence@mythsoc.org. (Good grief, we'll have to change that too!) Special thanks to Alex Yuschik, who's been serving as our Chief Twitterer.



Membership Secretary

by Marion VanLoo

From May 1, 2012 to April 30, 2013, the Society has gained 101 *new or rejoined members*, a decrease from 2011. However, that did not help to stem the loss of 38 members as of last year's report. As the Society increases its presence in the social media, we hope to grow those numbers. Any members who use social media are urged to encourage joining the Society to those with whom they communicate. This is especially true of those who participate in a Discussion Group. We have noticed that several of the groups seem to be made up on non-members. A statement on "Why Join the Society" is being worked on by the Stewards, and we hope it will be useful to those who help us promote membership. There ARE benefits! It continues to be our practice to include two small "handout" cards with new membership cards, to encourage Society members to pass along the information that may facilitate others' joining; please take every opportunity to do so!

The Society's membership directory, *Mything Persons*, will be appearing this summer, and we will take advantage of electronic communications to send it as a PDF to all those who receive Mythprint electronically, and to any other members who request their copy this way. Please let me know if you wish all or any part of your contact information to remain out of the directory.

Members of the Society are always encouraged to make their suggestions, complaints, ideas and other contributions to the Council of Stewards. The Council always listens to these things and, indeed, counts on them for the best interests of the Society. Contact information for Stewards is given on p.1, on the Society web page, and in the latest issue of the *Mything Persons* directory. Members with questions specifically regarding membership issues should email the secretary at membership@mythsoc.org

Society Statistics

Members: 374 (27 lifetime members)

[outside U.S.: Canada-14; UK- 14; Australia- 5; Sweden- 3; Denmark, New Zealand, Norway, Turkey- 2 each; France, Japan, India, Italy, Mexico, Russia, Singapore, Spain- 1 each]

Mythlore subscriptions: 210 (29 international subscribers)

Institutional/Library subscriptions: 124 (any publication)

Mythic Circle #34: 28

Non-Member subscribers: 43 (any publication)

Mythprint

By Jason Fisher

The Spring issue (Vol. 50, No. 1; Whole No. 366) opens my fourth year as editor of *Mythprint* and marks my thirty-fifth issue overall. Total subscriptions are up by twenty over the last quarter. Paper subscriptions, comprising the largest departmental expense, are down to 94 from an all-time high of 121. Overall subscriptions going up while paper subscriptions go down is a good thing! Anyone who is still receiving paper copies and would like to switch to digital, please let us know. For more information on our departmental figures, please see the Treasurer's Report.

Speaking of expenses, I have explained in that past few annual reports that the income earned on *Mythprint* has fallen short the expenses we've incurred producing it. Over the years, we've taken several steps to mitigate the loss, first moving to digital *Mythprint*, then actively encouraging subscribers to switch to this option, then ceasing full-color printing. Even with these steps, the numbers don't quite balance, so we have now taken the further action of reducing the frequency of the publication from monthly to quarterly. There were additional reasons for this schedule change as well (for which, see my editorial published in *Mythprint* #366 and online at <http://www.mythsoc.org/news/mythprint-sked-change/>). Feedback is welcome!

We published ten issues in 2012 (with two combined issues in late spring and summer). These issues included the usual assortment of content, predominantly reviews, and those covering mainly books, but also films, stage productions, video games, graphic novels, and comic books. In August, we featured conference reports from Mythcon 43 in Berkeley, and we fêted *The Hobbit* on its seventy-fifth birthday in September. I plan to feature conference reports from Mythcon 44 in East Lansing in either the Summer or Autumn issue this year (depending on how many I receive and when I receive them). 2013 also marks the fiftieth anniversary of the death of C.S. Lewis, so I am thinking of dedicating the Winter issue to him. If you have ideas for content — whether it be short essays, reminiscences, or perhaps new reviews of classic works — then I would like to hear from you.

And on that note, let me remind you all again that *Mythprint* depends on contributions from you! I will shortly be updating the list of books available for review, and I encourage readers with an interest in any of them to send me an email.

Orders Department

by Lee Speth

I still serve as Orders Manager and we still offer a number of inexpensive and, we like to think, timeless publications covering all aspects of Tolkien, Lewis and Williams, as well as the worlds of fantasy and myth, legends and folklore. We also offer a wealth of quality fiction in the long run of *Mythic Circle*, as well as its predecessors *Mythril* and *Mythellany*.

Samplings of all these items will be available at our table at Mythcon, and can be ordered through the Society website. We have a few Tolkien mugs left, as well as the classic Pat Wynne designed stationery. And please keep alert for Society t-shirts to become a hot topic.



Every three years, the Mythopoeic Society is required by its By-Laws to elect members of a governing board, The Council of Stewards. **The next election will take place in late fall 2014.** Those elected will serve terms from 2015-2017. If you have ever considered running for office in the Society, this notice gives you plenty of time to make plans. The offices to be elected include Treasurer, Recording Secretary, Editors of the three Society publications, Orders Department Manager, Corresponding Secretary, Membership and Discussion Groups Secretary, Secretary for Mythopoeic Conferences, Webmaster, Awards Administrator, and Secretary for The Mythopoeic Press. A candidate can file for office by presenting to the Recording Secretary a nominating petition signed by 5% of the Society's membership. For further information on any position, please contact the President, Edith Crowe.

Summary of Council Meetings 2012

CALL TO ORDER- Saturdays at 2.15pm PST.

Janet Croft, Edith Crowe, Lisa Deutsch Harrigan, Leslie Donovan, Jason Fisher, Geraldine Holmes, Gwenyth Hood, Randy Hoyt, Lynn Maudlin, David Oberhelman, Lee Speth, Marion Van Loo (Stewards who have served during the past year)

TREASURER'S REPORT – Lisa sends Treasurer's Reports before each meeting. *Mythlore* covers its expenses and *Mythic Circle* is fine. The high cost of renting university facilities and other factors were discussed. Holding future Mythcons at hotels seems likely. Leslie is working to increase income from the Press and asked about an inventory of the books in storage. Lisa tracks the inventory in QuickBooks and will send her that report. A goal is to reduce the number of storage units in Southern California to 1. Edith suggested selling complete sets of *Mythprint* to help reduce inventory. A possible increase to the Basic Membership Fee was discussed. Lisa said Total General Expenses for the year are \$10,000.00 and that the Society is \$3,000.00 "in the red for General Membership." Lynn suggested that this be discussed at the Members Meeting at Mythcon 44. The 2013 Budget was approved.

CONFERENCES – Mythcon 43 – Berkeley, CA – The books are almost completed. This conference made a small profit. **Mythcon 44** – East Lansing, MI – Travel arrangements for Guest of Honor (GOH) Franny Billingsley are made and Douglas A. Anderson be will Scholar GOH. Travel expenses are a concern. Marion noted that there is a reasonably priced shuttle bus service from Detroit to the conference site. **Mythcon 45** – Norton, MA – Michael Drout is working on securing a GoH. The proposed Wheaton College site offers some dorm rooms with air conditioning. Facilities charges should be reasonable.

CORRESPONDING SECRETARY – Edith stated that this department should be expanded and updated to encompass proficiency and ease in using social media. The Society website, Twitter, Facebook, and other social media need to be employed to present news and information and reach out to people, especially younger persons. Discussion followed about: 1) the need for the *Horn of Rohan* blog if other social media are used, 2) the value and benefits of membership if all information is on the website, and 3) the Society's focus is on attracting scholars and others interested in the writings of the Inklings. Alex Yuschik volunteered to send information about the Society on Twitter. At the Mythcon Members Meeting, David and Edith will discuss the need for members to use social media to promote the Society. The Stewards accepted Ellie Farrell's offer to oversee and publicize the Society via social media. David stated that Ellie has a good way of conceptualizing ways to communicate and use social media effectively. Edith will continue as Corresponding Secretary and will work with Ellie. Prior to the February meeting, Ellie submitted a report outlining her intentions to organize, continue and expand upon current communication efforts. Some goals include "cleaning up" the Facebook pages and frequent updating of social media. Ellie will write a report about the Society's social media presence for the Annual Report (AR). The need for a webmaster was stressed. Marion asked that AR department reports be sent to her before 1. April. 2013.

MYTHLORE – *Mythlore* 119/120 was sent. Janet's November report contained information about Sheridan Press's electronic publishing services. Almost 1/3 of subscriptions go to institutions and many want electronic subscriptions. Janet would like to set up the *Mythlore Index* as a database. Edith is completing the *Mythlore 1-84 Art Index* and hopes to have it ready for sale by Mythcon 44. The Stewards voted unanimously to change the numbering of the issues to 1 and 2 each year, with issue 1 published in the fall and issue 2 in the spring. Open access and copy right retention were discussed. Electronic delivery of *Mythlore* as a pdf file was presented by Janet and discussion continues on the Stewards List and at the May. 2013 meeting.

MYTHPRINT – Jason requested approval to publish *Mythprint* as a quarterly publication. Edith outlined four issues regarding *Mythprint* as: 1) number of issues published per year, 2) format 3) content quality, and 4) value of Society membership. Discussion followed and it was noted that many news items are seasonal (conference and award centered), and that the Discussion Groups (DG) still meet, but there are not many DG news items. Asked about postage costs for hard copies, Marion explained that as long as the issue stays at 6 sheets, costs aren't a significant factor. Edith suggested that submission guidelines be created for *Mythprint* for placement on the website. Jason noted that with 4 issues, he will keep the size of the issue to 6 sheets and have "less filler." He might change the masthead and Table of Contents. Edith will write up the points discussed about the value of Society membership for website placement. The Stewards approved quarterly publication of *Mythprint* with one abstention and no nay votes.

MYTHOPOEIC PRESS – Leslie requested that her title be changed to Editor of the Mythopoeic Press. The Stewards approved the change. The *Mythlore Index Plus* is the first project completed during her stewardship. Janet and Leslie will continue to update the *Mythlore Index* as new issues are published. Leslie would like to publish an e-book of the Society's 2005 Tolkien Conference. Progress on Nancy-Lou Patterson's draft of a collection of articles on Lewis's Space Trilogy is going well. Leslie hopes both paperback and e-book formats of it will be available for purchase in May or June. 2013. Randy added the Press (Leslie) access to the Society's PayPal account. Leslie hopes to have *Tolkien on Film* and perhaps one more title available for sale as an e-book.

MYTHIC CIRCLE – Gwenyth stated the next issue will be available for sale at Mythcon 44.

MYTHOPOEIC AWARDS – David asked for reader volunteers for the committees, especially qualified readers for the Scholarship Nominations Committee. David would like younger readers to join the Fiction Committees. Ellie Farrell designed a new awards logo for the Society and the Mythcon43 program book. Janet asked that a write-up about the Alexi Award and the man for whom it honors be included in the program book. Randy added the names of the award winners to the website. David Le-nander's commitment to the work of the Awards Committees including his detailed book comments was noted.

MEMBERSHIP & DISCUSSION GROUPS – Reports are sent electronically each quarter. New Discussion Groups have started in Colorado and in Washington, D.C. There are 22 lifetime memberships in the Society. Membership numbers are down, but not as low as in 2009.

WEBSITE - Randy will be stepping down as webmaster and he has sent the Stewards a list of skills needed for the position. He agreed to stay on until February, 2013. The Stewards thanked Randy for his hard work and contributions to improving and updating the website.

Edith was voted in as Chair of the Stewards for 2013. Janet will serve as Vice-President. **NEXT MEETING** – The next meeting will occur in May, 2013.

Respectfully submitted, Geraldine Holmes

Contact Information for Subscription Problems

If you have a concern, a question, or wish to claim a missing issue of any of your Society publications, please email the Claims contact, Marion VanLoo, at Claims@mythsoc.org. You can also contact her at **Box 71, Napoleon MI 49261-0071**. Marion will check the necessary records, contact the appropriate editors and/or the Orders Dept. and resolve the problem.



Mythlore

by Janet Brennan Croft

Mythlore published two issues in 2012: v.30.3/4 (#116/117) and v.31.1/2 (#118/119). In all, we published sixteen articles and twenty-one reviews. Our acceptance rate for articles for 2012 was 62%.

Our Facebook page continues to be a useful interface with subscribers and potential subscribers, and I have used it to post status reports, renewal reminders, and tables of contents. Our Social Media Butterfly is making sure these announcements are also linked to our other social media presences. *Mythlore* is a member of the Council of Editors of Learned Journals, and we have taken advantage of this membership to increase our visibility at the Popular Culture Association/American Culture Association and Modern Language Association conferences.

One of the bottlenecks in the smooth running of *Mythlore* is a lack of referees to assist with reading and evaluating submissions. I would like to encourage anyone interested in refereeing articles to contact me at mythlore@mythsoc.org. It's an excellent service opportunity for academics. I am also hoping to expand the board in 2013 with two to three new members.

Next year, the issue numbering system will change with Fall 2013, volume 32; we will give up the fiction that we are a quarterly publishing double issues, and officially call ourselves a semi-annual.

During my attendance at the Return of the Rings conference in Loughborough, England in 2012, I learned that European scholars have trouble getting access to *Mythlore*. This has given added impetus to our explorations into the possibilities of electronic subscriptions and online backfiles. We hope to be able to announce some changes in this area soon.

Because of our SPARC Addendum compliant author agreement, *Mythlore* has earned the Open Access Green designation and is included in the SHERPA/RoMEO list of green publishers.

Thanks again for all the help from the *Mythlore* board, the Stewards, and the members I've called on to referee articles! It's greatly appreciated.

Secretary for Mythopoeic Conferences

by Lynn Maudlin

Mythcon 43 was held August 3-6, 2012, at the Clark Kerr in Berkeley, a favorite Mythcon location but probably our last conference there due to the expense. Ronald G. Murphy was a great Scholar GOH and Malinda Lo was our Author GOH; we celebrated her birthday on Friday evening after her beloved took her to a celebratory dinner. The theme was *Across the Continents: Myths and legends from Europe and Asia meet and mingle* and it yielded some wonderful papers and panels as well as taiko drumming and Broceliande, in addition to more standard Mythcon entertainments (how can you call the Mythcon food sculptures "standard entertainments? Well, only at Mythcon!).

Mythcon 44 will be held July 12-15, 2013, at MSU's Kellogg Conference Center in East Lansing, Michigan. MSU is the nation's first land-grant university so the conference theme is *Green and Growing: The Land and Its Inhabitants in Fantasy*. We've had a change of Scholar Guest of Honor; originally it was Dr. Christopher Mitchell, director of the Marion C. Wade Center at Wheaton College, Illinois, but he has taken a job in California and will be moving house during Mythcon – a little inconvenient! Our very excellent *NEW* Scholar Guest of Honor is Tolkien scholar Douglas A. Anderson, winner of the 1990 Mythopoeic Award for Inklings Studies for *The Annotated Hobbit*. Our Author Guest of Honor is Franny Billingsley, winner of the 2000 Mythopoeic Fantasy Award for Children's Literature for *The Folk Keeper*.

Having visited the Kellogg Conference Center and eating lunch in the new Brody cafeteria, I can assure you that we will be very comfortable and eat VERY well—this will please all hobbits and humans attending! Brody Neighborhood* features nine venues, including *Veg Out*, a vegetarian and vegan kitchen which has never been used for meat – now that's pure! For those not staying at the Kellogg Conference Center, parking in the attached structure is free.

By the way, there is a very nice, reasonably priced motorcoach running from the Detroit airport to East Lansing, the Michigan Flyer, AND it has free WiFi, so consider saving money by flying into Detroit.**

2014 and beyond: I am not quite free to announce details for Mythcon 45 but we have been working diligently for months now and there will be a special membership rate available to purchase at Mythcon 44, so come prepared – we'll take cash, checks, or plastic! Yes, we are looking at the northeast and mid-August 2014 as the timeframe. Discussion with the probable chair for Mythcon 46 (in the Midwest) has started and I will make an announcement as soon as we have approved bids.

Your part: come to Mythcon! And think about potential locations and guests of honor, possible committees, all your brilliant ideas – then write me at mythcon@mythsoc.org

*you can read about Brody Neighborhood here: <http://eatatstate.com/residentialdining/brody>

**Michigan flyer details, schedule, etc. <http://www.michiganflyer.com/>

Mythopoeic Awards

by David Oberhelman

The 2012 Mythopoeic Awards Winners:

Mythopoeic Fantasy Award for Adult Literature

Lisa Goldstein, *The Uncertain Places* (Tachyon)

Mythopoeic Fantasy Award for Children's Literature

Delia Sherman, *The Freedom Maze* (Big Mouth House)

Mythopoeic Scholarship Award in Inklings Studies

Carl Phelpsstead. *Tolkien and Wales: Language, Literature and Identity* (Univ. of Wales Press, 2011)

Mythopoeic Scholarship Award in Myth and Fantasy Studies

Jack Zipes, *The Enchanted Screen: The Unknown History of Fairy-Tale Films* (Routledge, 2011)

con't next page

As of the writing of this report, the Mythopoeic Fantasy Award and Scholarship Award committees are busy reading books on the long list for the 2013 awards. We will be announcing the finalists for this year's awards in May, and the winners will be revealed at the banquet during Mythcon 44 at the Kellogg Conference Center, Michigan State University, East Lansing, Michigan which runs from July 12-15. Information on the finalists will be posted on the Society's web page, and announced in social media.

It is never too early to start thinking of title for next year's awards, so if you have some books you would like to nominate, please contact me at awards@mythsoc.org. Just a reminder, the criteria for the awards, lists of finalists and winners, and acceptance remarks from authors can be found on our website: <http://www.mythsoc.org/awards>. If you would be interested in serving on one of our committees, we would welcome new members. We have two fiction committees: the Mythopoeic Fantasy Committee for Adult Literature and the Mythopoeic Fantasy Committee for Children's Literature. The Mythopoeic Scholarship Award Committee can read/vote on one or both of the scholarship lists (Inklings Studies and/or Myth and Fantasy Studies). The committees read the long lists during the spring and consider the finalist in the early summer. It is a rewarding experience and gives you an opportunity to read many works of Mythopoeic literature as well as criticism on Tolkien, Lewis, Williams, and other authors.

MythSoc Social Media Report

by Eleanor Farrell, MythSoc Social Media Butterfly

As with many genre organizations begun in the mid-twentieth century (boy, does that make us sound old!), the Mythopoeic Society faces the challenge of making ourselves relevant to the generation of younger fantasy fans who grew up with, and embrace, the huge amounts of resources, information, and connections available online. MythSoc has had accounts on Facebook, Twitter, and Google+ for some time, but we hadn't made any really concentrated efforts to use social media to attract this new audience. In late 2012, I was appointed Social Media Butterfly to help beef up our social media presence with more regular postings and by setting up some new accounts.

In addition to the sites mentioned above, we now have LinkedIn, Pinterest, and Goodreads accounts. We've reorganized our Facebook presence, with the MythSoc FB page for official news announcements/updates and the FB group for member discussions of all things mythopoeic. We've had one Twitter book giveaway, which has boosted our followers from under 300 to over 350. We also have long-standing Yahoo group forums for announcements (mythann) and discussions (mythsoc). All of these are open to everyone, not just Society members, but of course we want to encourage you to attend our annual conferences, read our publications, vote for our award winners, and meet fellow enthusiasts of mythopoeic literature.

If you use social media, please check out our pages, follow and/or "like" us, and join in the fun. And if you have any suggestions for what you'd like to see from us (book giveaways, lists, trivia contests, groups, photo galleries, whatever!), other sites we should include, or other ways to make the Society better known to the internet-obsessed, please contact me. I'd also like to thank Alex Yuschik, who's been handling the Twitter account and continues to share these duties with me.

MythSoc Social Media links

Twitter: <https://twitter.com/mythsoc>

Facebook (page): <https://www.facebook.com/MythSoc>

Facebook (group): <https://www.facebook.com/groups/61115826282/>

Google+: <https://plus.google.com/113034312317420321824/>

LinkedIn: <http://www.linkedin.com/company/the-mythopoeic-society>

Pinterest: <http://pinterest.com/mythsoc/>

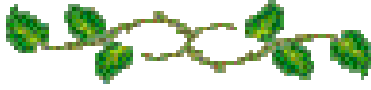
Flickr: <http://www.flickr.com/groups/mythsoc>

Goodreads: <http://www.goodreads.com/user/show/15363426-mythopoeic-society>

Yahoo (discussion group): <http://groups.yahoo.com/group/mythsoc/>

Yahoo (announcements): <http://groups.yahoo.com/group/mythann/>

Check your subscriptions' expirations!
They're found on the mailing label or in the accompanying email.
If yours have lapsed, visit the Society's web site and renew today!
Don't miss the good stuff!



The Mythopoeic Society
Box 6707
Altadena CA 91001
www.mythsoc.org

Your Annual Report for the year 2012

***Annual Meeting:
Monday, July 15, 2013
at Mythcon 44***

Webmaster

The Mythopoeic Society is ***in need of a new Webmaster***. Our departing Webmaster is willing to train the successful candidate how to make changes now, and how to continue improving the content management system for future changes.

Responsibilities

- Work with our content management software (WordPress) to create new pages and edit existing pages on the Society's web site
- Coordinate updates with other Stewards (Executive Board Members), Mythcon organizers, and others
- Schedule updates for regular new content (e.g., book reviews, email newsletters)
- Copyedit and proofread all web content to maintain a consistent voice, tone, and look throughout the website
- Administer email boxes (Google Apps)
- Track and report on site metrics (Google Analytics)
- Assure web-based information is archived for future needs and reference
- Attend quarterly meetings of the Council of Stewards
- Work with Society's Social Media Coordinator to maintain our presence on various networks such as Twitter, Facebook, etc.

Required Skills

- Working knowledge of HTML and CSS
- Experience with web-based software (WordPress, Google Apps, MailChimp)
- Image manipulation skills
- Understanding of SEO techniques, FTP, domain registration

An interest in and knowledge of fantasy fiction, especially our core authors, is desirable but not required.

The Webmaster is ex officio a member of the Council of Stewards, the governing board of the Mythopoeic Society. Three of four quarterly meetings are held via conference call (paid for by the Society) and a fourth is held at our annual conference, AKA "Mythcon."
